TIKTOK STATISTICS

800 MILLION DOWNLOADED 2 **USERS EVERY BILLION TIMES** DAY 49% OF TEENS IN 41% OF USERS ARE 90% CHECK ON A THE U.S. HAVE **DAILY BASIS** AGES 16-24 **USED TIKTOK** TIKTOK IS **AVERAGE TIME** GLOBAL APP RATING INTERNATIONAL **SPENT** SIXTH LARGEST 155 52 MINUTES SOCIAL MEDIA COUNTRIES

Sources- Hootsuite, Oberlo, 8 Influencer MarketingHub